What is claimed:

1. A process of cleaning and placing a contact lens on the eye comprising:

gripping the contact lens, the lens having an inner and outer curvature and a circular edge, wherein a small portion of the circular edge is gripped leaving a free opposing edge;

dipping the opposing free edge portion of the contact lens vertically into a contact lens solution, repeatedly, if necessary, until the contact lens appears visibly clear;

placing the outer curvature of the opposing free edge portion of the contact lens on an instrument leaving the gripped side free;

dipping the gripped side of the contact lens into the contact lens solution, repeatedly, if necessary, until the contact lens appears visibly clear; and

carrying the contact lens to the eye with the instrument wherein the inner curvature of the contact lens is seated on the eye.

- 2. A process of cleaning and placing a contact lens on the eye as in claim 1 wherein the contact lens is gripped at the edge by folding its outer curvature between the user's thumb and finger.
- 3. A process of cleaning and placing a contact lens on the eye as in claim 1 wherein the contact lens free opposing edge side hangs downward and vertical while dipping the lens into the contact lens solution.
- **4.** A process of cleaning and placing a contact lens on the eye as in claim **1** wherein the contact lens gripped side hangs downward and vertical while dipping the lens into the contact lens solution.
- **5.** A process of cleaning and placing a contact lens on the eye as in claim **1** wherein the instrument is a contact lens placement instrument comprising a contact lens holder with a conical surface for seating the outer curvature of the contact lens, a connecting hollow tube with first and second ends, the first end connected to the lens holder, and an air bulb connected to the second end of the hollow tube.
- **6.** A process of cleaning and placing a contact lens on the eye as in claim **1** wherein the instrument is a contact lens placement instrument wherein the contact lens when seated in the eye is released with a puff

of air from the contact lens placement instrument.

7. A process of cleaning and placing a contact lens on the eye comprising:

gripping the contact lens, the lens having an inner and outer curvature and a circular edge, wherein a small portion of the circular edge is gripped between a thumb and finger leaving a free opposing edge;

dipping the opposing free edge portion of the contact lens vertically into a contact lens solution, repeatedly, if necessary, until the contact lens appears visibly clear;

placing the outer curvature of the opposing free edge portion of the contact lens on an instrument leaving the gripped side free;

dipping the gripped side of the contact lens into the contact lens solution, repeatedly, if necessary, until the contact lens appears visibly clear; and

carrying the contact lens to the eye with the instrument wherein the inner curvature of the contact lens is seated on the eye.

- **8**. A process of cleaning and placing a contact lens on the eye as in claim **7** wherein the contact lens opposing free edge portion hangs downwards vertically while dipping the lens into the contact lens solution.
- **9.** A process of cleaning and placing a contact lens on the eye as in claim **7** wherein the gripped edge portion hangs downwards vertically while dipping the lens into the contact lens solution.
- 10. A process of cleaning and placing a contact lens on the eye as in claim 7 wherein the instrument is a contact lens placement instrument comprising a contact lens holder with a conical surface for seating the outer curvature of the contact lens, a connecting hollow tube with first and second ends, the first end connected to the lens holder, and an air bulb connected to the second end of the hollow tube.
- 11. A process of cleaning and placing a contact lens on the eye as in claim 7 wherein the instrument is a contact lens placement instrument wherein the contact lens when seated on the eye is released with a puff of air from the contact lens placement instrument.
 - 12. A process of cleaning and placing a contact lens on the eye comprising:

gripping the contact lens, the lens having an inner and outer curvature and a circular edge, wherein a small portion of the circular edge is gripped leaving a free opposing edge;

dipping the opposing free edge portion of the contact lens vertically into a contact lens solution, repeatedly, if necessary, until the contact lens appears visibly clear;

placing the outer curvature of the opposing free side portion of the contact lens on the instrument leaving a gripped side free portion, wherein the outer curvature of the contact lens rests freely on the instrument, the instrument is a contact lens placement instrument comprising a contact lens holder with a conical surface for seating the outer curvature of the contact lens, a connecting hollow tube with first and second ends, the first end connected to the lens holder, an air bulb connected to the second end of the hollow tube;

dipping the second free side of the contact lens into the contact lens solution, repeatedly, if necessary, until the contact lens appears visibly clear; and

carrying the contact lens to the eye wherein the inner curvature of the contact lens is seated on the eye.

- 13. A process of cleaning and placing a contact lens on the eye as in claim 12 wherein the contact lens is gripped at an edge by folding its outer curvature between the user's thumb and finger.
- 14. A process of cleaning and placing a contact lens on the eye as in claim 12 wherein the contact lens gripped side portion hangs downwards and vertically while dipping the lens into the contact lens solution.
- 15. A process of cleaning and placing a contact lens on the eye as in claim 12 wherein the contact lens gripped side portion hangs downward and vertical while dipping the lens into the contact lens solution.
- 16. A process of cleaning and placing a contact lens on the eye as in claim 12 wherein the instrument is a contact lens placement instrument wherein the contact lens when seated in the eye is released with a puff of air from the contact lens placement instrument to the outer surface of the contact lens.
 - 17. A process of cleaning and placing a contact lens on the eye comprising:

gripping the contact lens, the lens having an inner and outer curvature and a circular edge, wherein a small portion of the circular edge is gripped leaving a free opposing edge;

dipping the opposing free edge portion of the contact lens vertically into a contact lens solution, repeatedly, if necessary, until the contact lens appears visibly clear;

placing the outer curvature of the opposing free edge portion of the contact lens on an instrument leaving the gripped side free;

dipping the gripped side of the contact lens into the contact lens solution, repeatedly, if necessary, until the contact lens appears visibly clear;

carrying the contact lens to the eye with the instrument wherein the inner curvature of the contact lens is seated on the eye; and

releasing the contact lens with a puff of air directed at the outer curvature of the contact lens.

- 18. A process of cleaning and placing a contact lens on the eye as in claim 17 wherein the contact lens gripped at an edge by folding its outer curvature between the user's thumb and finger.
- 19. A process of cleaning and placing a contact lens on the eye as in claim 17 wherein the contact lens opposing free edge portion hangs downwards and vertically while dipping the lens into the contact lens solution.
- 20. A process of cleaning and placing a contact lens on the eye as in claim 17 wherein the contact lens gripped side portion hangs downwards and vertical while dipping the lens into the contact lens solution.
- 21. A process of cleaning and placing a contact lens on the eye as in claim 17 wherein the instrument is a contact lens placement instrument comprising a contact lens holder with a conical surface for seating the outer curvature of the contact lens, a connecting hollow tube with first and second ends, the first end connected to the lens holder, and an air bulb connected to the second end of the hollow tube.